



ANNOUNCEMENT

E-Nation explores technology and the future in Series 3: Tech for Good on 26 August 2021

Published 24 Aug 2021, 12:52 pm

E-Nation 2021 launched on the 31st of March, brings together innovative minds with a common purpose, to convert impact driven concepts into actions, to shake up the status quo, and to enrich societies through positive and innovative discussions. This community of inspiring individuals embodies the ideals of thought leadership, ingenuity and adaptivity, exchanging their ideas and insights to inspire and empower others.

The 2021 conference is an intellectual powerhouse with a selection of brilliant minds made up of technology policymakers, innovators, technologists, and world-renowned Nobel Peace Prize recipients that resonates with this year's theme: Future-Fast: Thriving for a Better Tomorrow.

Series 1: Innovative Leadership by Design was held earlier in March and engaged with passionate and innovative speakers of strong societal leadership to motivate, lead and inspire that drives positive social impact. Series 2: People. Planet, Profit - The Art of Balance was held in June and discussed how sustainability policy and practice are developed and executed in their organisations.

E-Nation Series 3 Speaker Line Up | 26 August 2021

While technology has had several less-than-desired impacts on society as a whole, it is an imperative enabler in creating a positive impact on society. This series will explore how technology has changed the world for good. A total of 22 speakers across the region will share how they use technology to improve the wellbeing of their beneficiaries and do good for society. This conference will include topics such as 'Cultivating Diversity and Inclusivity through Technology', 'Technological Investment to Accelerate Innovation' and more. Some of these speakers include:

1. Daniel Tan, Senior Director, Exhibition Division, Science Centre Singapore
2. Mohamad Farid Zaini, General Manager, Rinjani Lombok Biosphere Reserve and Geopark Management Board, Indonesia
3. Yu Tianxiu, Director of Cultural Heritage Digitization Institute, Dunhuang Academy, China
4. Dr Anne Dhanaraj, Senior Director, Education Programmes, Science Center Singapore
5. Wen Dayan, Deputy Director-General, Department of Foreign Affairs, National Cultural Heritage Administration, China

6. Nyi Lynn Seck, Founder and Managing Director, 3XVIVR, Myanmar
7. Attila Emam, Head of People, AirAsia Digital
8. Lee Hui Li, General Manager, Enterprise Commercial in Asia Pacific, Microsoft.
9. Aziph Mustapha, Head of Culture Transformation & Employee Engagement, Celcom
10. Siti Nurul Narizah M Nizar, Head, Deployment, Petronas Ventures
11. Zaman Ahmad, Head of Corporate Ventures & Development, TNB
12. Srinivas Gattamneni, CEO, ADA
13. Hui Yik Seong, Founder, DirectLending
14. Giva Kuppusamy, Founder & CEO, GK Aqua
15. Rickson Khaw, Founder, Uni Enrol
16. Maneesh Juneja, Digital Health Futurist
17. Jeremy White, Executive Editor, WIRED Magazine UK
18. Moderator: Melisa Idris
19. Moderator : Jiaying Lin, UNESCO
20. Moderator: Florence Tan, Corp Responsibility Senior Manager, PWC
21. Moderator: Jaffri Ibrahim, CEO, Crest
22. Moderator: Deviga Doreraja, Director, The Tenth Floor

Since 2019, E-Nation has gathered more than 7,900 participants, ranging from entrepreneurs to impact investors, thought leaders to academicians, even policymakers to government agencies.

The conference connects powerful like minded individuals all across the globe. The E-Nation Series hopes to be a platform that allows everyone to collaborate, network, and come together building meaningful relationships and creating greater impact.

This year, E-Nation will include three series and one main conference:

Series 1: Innovative Leadership by Design

Series 2: People, Planet, Profit - The Art of Balance

Series 3: Tech for Good

E-Nation Conference: Future Fast: Thriving for a Better Tomorrow

Series 3 will discuss Science, Heritage, and Art and how digitising the experience can make a great difference. Places like Science centres, heritage sites, and art galleries around the world are highly due for digital adoption. The physical experience of culture and art must transcend borders in these ever so challenging circumstances. Forcing adaptation due to social distancing, the crisis now accelerates the digitalisation of the galleries overhaul funding models, and reduces the dependence on physical presence and an upward momentum to scale. Meanwhile, the resilience and migration to the digital space can take several forms: use of previously digitised resources, enhanced social media presence, new online exhibitions, and special activities. This topic will be presented by Daniel Tan, Senior Director of Science Centre Singapore, Mohamad Farid Zaini, General Manager of Rinjani Lombok Biosphere Reserve and Geopark in Indonesia, Yu Tianxiu, Director of Cultural Heritage Digitization Institute, Dunhuang Academy, China, Dr Anne Dhanaraj, Senior Director, Education Programmes, Science Center Singapore, Nyi Lynn Seck, Founder and Managing Director, 3XVIVR, Myanmar and moderating with them is Jiaying Lin of UNESCO.

Diversity and inclusion is more than policies, programmes, or headcounts, research has shown that it is good for business. In Cultivating Diversity and Inclusivity through Technology, the series discusses how it could be an essential enabler for business development to have a healthy variety of people from different backgrounds and cultures that provide a balance of

differentiating voices and thoughts. So how might we leverage technology in driving the culture of Diversity and Inclusion in an organisation? Lee Hui Li from Microsoft, Attila Emam, Head of People AirAsia Digital, and Aziph Mustapha, Head of Culture Transformation & Employee Engagement from Celcom, will ponder on whether technology can improve talent acquisition, employees' development and engagement, and even a reward system. This will be moderated by Florence Tan, Corp Responsibility Senior Manager of PWC.

In Technological Investment to Accelerate Innovation, speaking on this topic are Siti Nurul Narizah M Nizar, Head Deployment from Petronas, Zaman Ahmad, Head of Corporate Ventures & Development from TNB, and Srinivas Gattamneni, CEO of ADA. History has shown that incumbent companies that emerged from recessions stronger, all of them shared one key characteristic: committed to maintaining or increasing investments during the tumultuous time. Research has shown that corporates who have been the most active corporate venture capital (CVC) investors outperformed their peers and the overall short and long-term markets. This session will be moderated by Jaffri Ibrahim, CEO of Crest.

In this part of the series, Tech for Good (Capsule 3), three founders shed light on how startups have had to balance the bottom line of business while being socially responsible and environmentally conscious. Learn from these regional startups on how they use technology to create a safe and sustainable business ecosystem. Gain insights from Hui Yik Seong, Founder of DirectLending, Giva Kuppusamy, Founder & CEO of GK Aqua, and Rickson Khaw, Founder of Uni Enrol, as they have shown that there are ways to achieve the bottom line while still being socially responsible and environmentally conscious. This session will be moderated by Deviga Doreraja, Director, The Tenth Floor

How should we be using technology to combat the COVID-19 pandemic? How will this pandemic change the way healthcare is delivered in years to come? How can individuals, organisations and governments be more prepared for future pandemics? Dive deep into these questions with

moderator, Melisa Idris and speaker, Maneesh Juneja, Digital Health Futurist, in [LSB] Future of Healthcare. Given he is living with the long term symptoms of COVID-19 for over six months himself, he is a unique survivor.

In [LSB] A Glimpse of the Future, Jeremy White, Executive Editor of WIRED Magazine UK, will be sharing the most recent and upcoming technologies that will change the way we work, live and play. He evaluates the qualities of new products and their impact on established markets and industries. As he relates this to how organisations can improve their own designs and adopt innovative thinking ahead of future threats and opportunities, this session will be moderated by Melisa Idris as well.

Since its inception in 2014, [Malaysian Global Innovation & Creativity Centre \(MaGIC\)](#) has provided its community of start-ups, investors, and ecosystem players with capacity building programmes and funding opportunities that impacted more than 100,000 aspiring entrepreneurs with an overall value creation of RM1.9 billion.

Join our shared conversations and speak for change. Register for E-Nation Series 3: Tech for Good now at enation.mymagic.my.

For more information on Malaysian Global Innovation & Creativity Centre visit <https://www.mymagic.my/>.

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